

# ROAMER REWARDS PROGRAM

Building a world without prolonged thirst **together**



**We are all about YOU!**

We designed the Roamer Rewards Program to thank you, our partner, for your contribution to ending global thirst.

As you roam with us, we are excited to share about the perks that you now have access to.

## **Membership Overview:**



### **1. Coupon Rewards**

Complete small challenges for big rewards



### **2. Co-marketing for B2B customers**

Champion and share YOUR stories through our powerful co-marketing campaigns



### **3. Exclusive Events**

including:  
W.A.S.H Training  
Water Project Workshops  
Networking Engagements  
New Technology Access

Follow the river for your

# Rewards Journey

1. Receive a 5% discount voucher simply for signing up!



2. FEEDBACK:  
Submit a Review  
with photos and videos

3. Tell the whole story  
(provide optional case study)

4. ENCOURAGE:  
Share your review, case study  
or partnership on social media

5. PROMOTE:  
Refer others

***UP TO 15% OFF SAVINGS***

## Voucher to Cash Savings



1. Receive coupons  
via email after  
completing challenges!

2. Activate discount code  
at our Shopify webstore  
OR  
email us with discount code  
and purchase request

3. Save money and  
save more lives!

## Coupon Reward Overview:

Written Review

+ Photos

+ Videos

Case Study (by invitation)

Share on Social Media

Referral

5% off

+5% off

+5% off

10% off

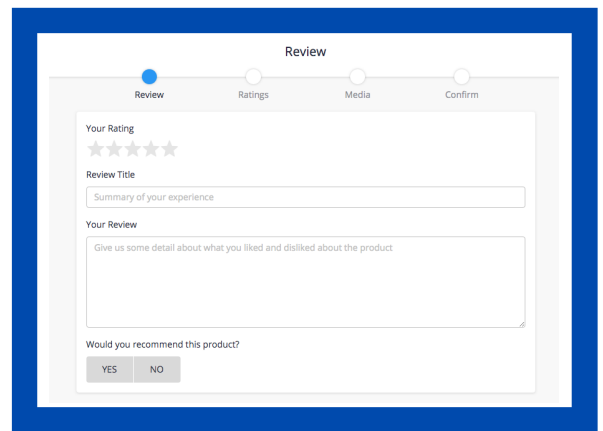
10% off

10% off

# Shopify Review Instructions

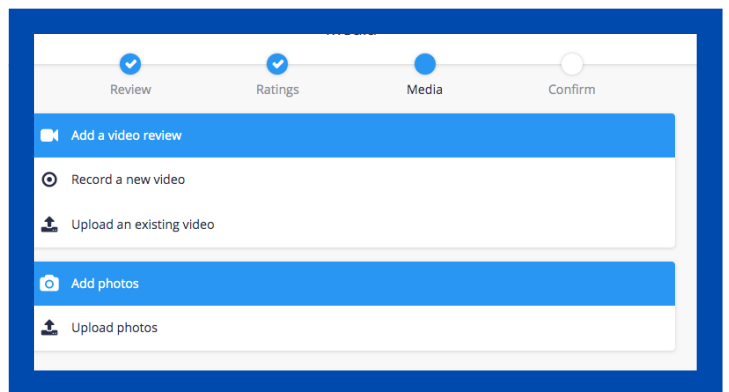
1. Click the '**Leave a Review**' button found under the product you wish to review on:  
<https://www.wateroam.com/products.html>

2. Fill out the '**Review**' page

A screenshot of the 'Review' page in the Shopify review process. The page has a blue header with the title 'Review'. Below the header, there are four tabs: 'Review' (selected), 'Ratings', 'Media', and 'Confirm'. The 'Review' tab contains a form with the following sections: 'Your Rating' (a star rating system), 'Review Title' (a text input field with a placeholder 'Summary of your experience'), 'Your Review' (a large text area with a placeholder 'Give us some detail about what you liked and disliked about the product'), and 'Would you recommend this product?' (a section with 'YES' and 'NO' buttons).

3. Continue to the '**Media**' page:

Submit a Video  
and/or  
Upload a Photo

A screenshot of the 'Media' page in the Shopify review process. The page has a blue header with the title 'Media'. Below the header, there are four tabs: 'Review', 'Ratings', 'Media' (selected), and 'Confirm'. The 'Media' tab contains two sections: 'Add a video review' (with options 'Record a new video' and 'Upload an existing video') and 'Add photos' (with an option 'Upload photos').

4. **Submit** review through your email address

5. You will receive your email coupon-reward within 3 working days

Feedback:

# REVIEWS

## Written Reviews



We highly value your feedback;  
your positive review could help influence  
others to also join us to end global thirst



**Reward: 5%**

Requirements:

1-5 star rating

Word count: 50- 500 characters

Instructions:

1. Submit a product review on our Shopify page

Example:

### **5 stars**

Our organisation has distributed over 30 ROAMfilter Plus to disaster stricken communities. We are highly satisfied with the quality and the ease of use of this product. The Wateroam service was very professional and we can see the overwhelmingly good response and impacts in our community. Looking forward to expanding in the future.

Feedback:

# PHOTOS

## Written Review + Photos



A picture tells a thousand words.

Take some snaps of your Wateroam products providing clean water to add to our Roamer gallery



**Reward: +5%**

### Requirements:

Take minimum of 5 photos with at least 1 showcasing:

- A) the product in use
- B) product in different settings
- C) product and user

### Instructions:

1. Write a product review onto our Shopify page
2. Upload minimum 5 photos to this review

Feedback:

# PHOTO GUIDELINES

\*For community solutions like the ROAMfilter Plus and Ultra

A minimum of 5 photos,  
with at least 1 showcasing each of the following:

## Category A - Product users using Wateroam's technology

Capture shots of locals and their lives after gaining access to clean water. Take note that the product must be seen in the photo captured. Focus on capturing the emotions, expressions and story of the person. Examples include portrait photography, candid shots and group photos.



## Category B - Wateroam technology in local context

Showcase the usage of the product while considering the method used (handpump, gravity tank, pipeline or electric pump). Shots of product(s) should be visible and easily recognised. The Wateroam logo should also be seen whenever possible.



## C) Local context (location and setting)

Capture shots of location, deployment and affected areas including developing communities and disaster zones. Focus on capturing the landscape; it must be relevant to the impacted local community.



Feedback:

# VIDEOS

## Written Review + Video



Make your review come alive with a video of our products



**Reward: +5%**

### Requirements:

1. Upload a video (minimum 30 seconds) showcasing people using the Wateroam products

For organisations: Please include video testimonies or footage of the relief efforts, set up of Wateroam's products, water distribution and relief efforts if possible.

### Instructions:

1. Write a product review onto our Shopify page
2. Upload a video to this review

Example:



Encourage:

# CASE STUDIES



Put a voice to your story through video testimonials



**Reward: 10%**

## Requirements:

If you have a detailed and impactful story to share, please apply to [support@wateroam.com](mailto:support@wateroam.com)

## Instructions:

1. Your assigned Wateroam representative will guide you through this process following case study templates

## Example:



Encourage:

# SOCIAL MEDIA

Share on Facebook or  
Instagram



Tell your followers about how you or your beneficiaries have been impacted by our partnership and let us know!



**Reward: 10%**

## ***Facebook***



## ***Instagram***



Instructions:

1. Share a photo or video including a Wateroam product
2. Tag @Wateroam and #Roamers #Wateroam in your post.
3. Write a caption (50- 500 characters) about your project, impact numbers, partnership with Wateroam and link to the Wateroam website.

Promote:

# REFERRAL

Refer another  
member



Rope in your friends and partners to join our Roamer community



**10% off for one referral**

## Instructions:

After successful referral, submit their Sales Order Number to [support@wateroam.com](mailto:support@wateroam.com) with the subject line: "Referral Voucher"



# TERMS AND CONDITIONS

- All actions must be approved by Wateroam before rewards are given
- You will receive the confirmation email and reward voucher once approved
- You consent to granting Wateroam the right to use your review, photos, videos and other submitted material for Wateroam's marketing purposes
- Discounts can be stacked up to 15% off or \$5000 on a single order, which ever is lower
- Vouchers are valid for a period of 1 year

## Have any enquiries?

### Contact us

Phone: **+65 6303 0603**

Email: **support@wateroam.com**

Check out our website: **www.wateroam.com**  
and follow our social media **@wateroam**

